



MIDWEST
Association of
Fish & Wildlife
Agencies

90TH ANNUAL DIRECTORS' MEETING

JUNE 23 - 26, 2024

Peoria, Illinois

Please Join Us as a Sponsor!

Illinois is the proud host of the **90th Annual Midwest Association of Fish & Wildlife Agencies (MAFWA) Directors' Meeting**, which is scheduled for June 23 – 26, 2024 in Peoria, Illinois. On behalf of the Midwest Association, we would like to invite you to join us as a sponsor or exhibitor at the conference.

About MAFWA

The Midwest Association includes the states of Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin, and the provinces of Manitoba, Saskatchewan and Ontario.

About The Conference

This annual event attracts senior level professionals in the fields of wildlife and fisheries management, information and education, licensing and administration, law enforcement and conservation. The conference typically offers educational sessions and updates on current issues in the field and pertinent topics to the agencies, as well as social networking events.

Multiple Levels & Opportunities

Your sponsorship of the MAFWA Directors Meeting would assist us in hosting a high-quality event and demonstrate your organization's commitment to wildlife conservation. In exchange, your organization will have the valuable opportunity to make **CONNECTIONS** with senior level fish and wildlife professionals; you'll have **ACCESS** to people who need your products and services; and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the wildlife community.

Please review the enclosed information and sign up today to support the Midwest Association of Fish & Wildlife Agencies Director's Meeting! If you have any questions or would like additional information, please contact:

- Karen Forbes, Delaney Event Management, (802) 865-5202, Karen@delaneymeetingevent.com
- Ollie Torgerson, (715) 365-8924, Ollie.Torgerson@wisconsin.gov



Schedule at-a-Glance

Sunday, June 23

2:00 pm - 6:00 pm	Conference Registration Desk Open
5:00 pm - 6:00 pm	MAFWA Executive Committee
6:00 pm - 8:00 pm	Welcome Reception*

Monday, June 24

7:00 am - 8:00 am	Attendee Breakfast*
7:00 am - 5:00 pm	Conference Registration Desk Open
8:00 am - 12:00 pm	General Session & Presentations
10:00 am - 10:30 am	Refreshment Break*
12:00 pm - 1:30 pm	Awards Luncheon*
1:30 pm - 5:00 pm	Presentations
3:00 pm - 3:30 pm	Refreshment Break*
5:00 pm - 6:00 pm	Networking Reception*
6:00 pm - 8:00 pm	Dinner Event*

Tuesday, June 25

7:00 am - 8:00 am	Attendee Breakfast*
7:00 am - 5:00 pm	Conference Registration Desk Open
8:00 am - 12:00 pm	Presentations
10:00 am - 10:30 am	Refreshment Break*
12:00 pm - 1:00 pm	Attendee Lunch*
1:00 pm - 5:00 pm	Presentations
2:30 pm - 3:00 pm	Refreshment Break*
5:00 pm - 6:00 pm	Networking Reception*
6:00 pm - 8:00 pm	Dinner Event*

Wednesday, June 26

7:00 am - 8:00 am	Attendee Breakfast*
7:00 am - 12:00 pm	Conference Registration Desk Open
8:00 am - 12:00 pm	MAFWA Business Meeting
10:00 am - 10:30 am	Refreshment Break*
12:00 pm	Conference Adjourns

* = Sponsorship opportunity available

Sponsor Engagement & Exposure Opportunities

Sponsors will receive recognition through a variety of channels based on the level of sponsorship. If you do not see a price that fits your budget, please contact us to help you customize a package.

Pricing & Benefits	Major Level Sponsor \$5,000	Gold Level Sponsor \$3,000	Silver Level Sponsor \$2,000	Bronze Level Sponsor \$1,000	Contributing Sponsor \$500
Company logo on "thank you to sponsors" sign in the highly visible registration area at the conference	✓	✓	✓	✓	Company name listed
Company logo on conference website	Logo & link to your website	✓	✓	✓	Company name listed
Exhibit table	Double space	✓	✓		
Verbal recognition	At general session & banquet	At general session			
Listing & logo presence in conference program and/or app	Prominent placement	✓	✓	✓	Listing only
Sponsorship of an event: Includes your logo on the event listing on the conference schedule, and your logo on the event signage	Choice of: welcome event, awards luncheon, or evening meal	One breakfast or lunch meal	One networking reception event	One refreshment break	
One complimentary conference registration	✓	✓	✓		
Attendee list post-conference	✓	✓	✓	✓	

Exhibitor Information

Single Display: \$700.00 / Double Display: \$1,200.00 / Non-Profit Exhibitor: \$450.00

- One 6' skirted table, two chairs and ID sign (two tables for a double display)
- Listing in the final conference program and/or app
- 1 Complimentary conference registration
- ** Non-profit exhibitors must provide a copy of 501(c) 3 form with registration.
- Exhibits will be set up in a central location within all other conference meeting space.
- Exhibit Set-Up: Sunday, June 23rd from 2:00 – 6:00 p.m. and Monday, June 24th before 7:00 a.m.
- Exhibit Hours: Sunday Welcome Reception, during continental breakfast and refreshment breaks and when the group is not in session, starting at 7:00 a.m. on Monday through 10:30 a.m. on Wednesday. Exhibitors and sponsors are encouraged to participate in the entire conference.
- Exhibit Tear-Down: After 10:30 a.m. on Wednesday, June 26th

CLICK HERE TO SIGN UP

Please note: Electricity and internet access is NOT included. A form to order power and phone lines directly will be sent with your confirmation information.

Location & Lodging

Overnight accommodations are available at the Peoria Marriott Pere Marquette (501 Main Street, Peoria, IL) for a discounted rate of \$174/night plus tax. A limited number of rooms will also be available at the prevailing government rate for those who are eligible. [Click here to learn more.](#)

